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NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE

69 FIFTH AVENUE, NEW YORK

TELEPHONE: ALGONQUIN 4-3551

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Mrs. Effa Manley
55 Somerset Street
Newark,
New Jersey.

My dear Mrs. Manley:

Mr. James Egert Allen of our New York branch has written us about his conversation with you on your plan to raise money for the N.A.A.C.P.

This is substantially the same plan about which you wrote to Mrs. Wilkins some weeks ago, but, unfortunately, you required an answer in such a short time (I believe the next day by telephone) that we could do nothing about your generous offer.

Such matters as that, in an association of this kind, require the action of our Committee on Administration and our Board of Directors. No one executive can give his consent on such a proposition.

Mr. White is out of the city and will not return before next Monday but at that time I will be glad to place Mr. Allen's letter before him. In passing, I may say that we have found that button sales do not go very well except on some tremendously emotional national issue; but it is quite possible that we may be able to work out something which will fit in with your plans and at the same time benefit the association.

Thanking you for your interest, I am

Very sincerely yours,

Roy Wilkins
Assistant Secretary.

RW:CTF

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